

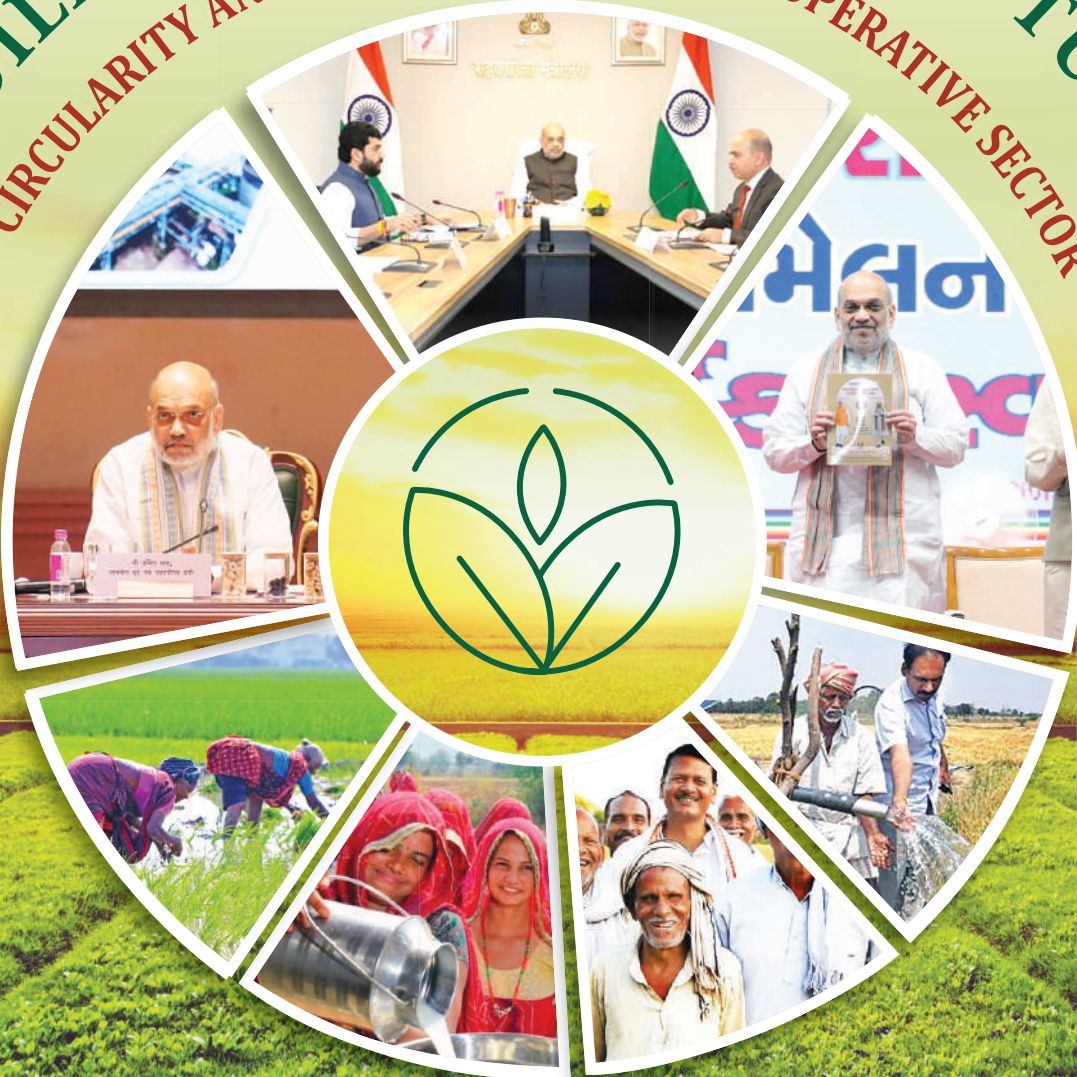


# कृषक सारथी

Issue 30 - June / जून 2025

Monthly Newsletter of  
**KRISHAK BHARATI COOPERATIVE LIMITED (KRIBHCO)**

**BUILDING A SUSTAINABLE FUTURE:**  
**CIRCULARITY AND GROWTH IN INDIA'S COOPERATIVE SECTOR**





## Message from the DIRECTOR (MARKETING)

### Dear Cooperators,

We are excited to present 30<sup>th</sup> edition of krishak saarathi which share key developments shaping India's cooperative movement under the dynamic leadership of Hon'ble Union Home and Cooperation Minister Shri Amit Shah.

At the Mega Sammelan in Ahmedabad, Shri Shah emphasized the pivotal role of cooperatives in building Viksit Bharat and reassured "Sahkar se Samridhhi" as the foundation for rural empowerment and inclusive growth. He also announced an ambitious plan to establish a Primary Agricultural Credit Society (PACS) in every panchayat by 2029, which will significantly strengthen grassroots cooperatives and boost rural economic activities.

In New Delhi, Shri Shah chaired a high-level meeting focusing on sustainability and circularity in the cooperative dairy sector. He announced the formation of three new Multi-State Cooperative Societies targeting animal health services, cow dung management, and circular use of cattle remains—critical steps towards evolving dairy cooperatives into self-sustaining and eco-friendly ecosystems that ensure direct benefits for farmers.

Further, he reviewed the world's largest Cooperative Food Grain Storage Scheme, aimed at enhancing incomes of PACS and generating rural employment by strengthening warehousing

infrastructure and supply chains under the Agriculture Infrastructure Fund. The initiative reflects the government's commitment to building an Atmanirbhar Bharat through cooperative strength.

At KRIBHCO, we are proud to have actively contributed to the Fertiliser Association of India's training program in Kufri. Through our expertise, we shared valuable insights on Organic-based fertilisers, Bio-fertilisers, and Bio-stimulants – critical components in advancing sustainable and climate-resilient agricultural practices.

Together, let us continue to build and strengthen India's cooperative ecosystem – fostering prosperity at the grassroots and playing a meaningful role in realizing the vision of a developed and self-reliant Viksit Bharat.



**V. S. R. Prasad**

Director (Marketing), KRIBHCO

### EDITOR'S DESK



### Dear Readers,

Welcome to the 30<sup>th</sup> edition of Krishak Saarathi. As we are going through International Year of Cooperatives 2025, we proudly highlight inspiring stories of growth and resilience from the cooperative and agricultural sectors.

A new initiative in Kalaburagi, Karnataka, led by Deputy Commissioner Fouzia Taranum, has enabled 1,000+ women from 150 SHGs to earn over ₹250 daily by making and selling millet rotis. Backed by subsidies, over 3,000 rotis are sold daily through online platforms, retail and Swiggy/Zomato.

In line with the International Year of Cooperatives, KRIBHCO held a Cyber Security Awareness Session at KRIBHCO Bhawan, Noida, to strengthen its digital safety culture. Air Commodore

(Dr.) Ashminder Singh Bahal, VM (Retd.), addressed the session, sharing key insights on cyber risks and protection.

As we move into the upcoming month, it's peak time for sowing Kharif crops like Paddy, Jowar, Bajra, Maize, and Pulses – making seed treatment and fertilizer use essential. Keep planting vegetables, trim and protect fruit plants, and make sure there is good water drainage in flower gardens to help flowers grow well. Timely care now ensures a successful harvest.

We thank you for your continued support as we work together toward a stronger, smarter, and more sustainable future.



**Dr. Vinod Kumar Tiwari**

Jt. GM (Marketing & PR) KRIBHCO

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## Ministry News

# Shri Amit Shah Highlights Role of Cooperatives in Building a Viksit Bharat at Mega Sammelan in Gujarat

Ahmedabad, Gujarat | 18 MAY 2025

Hon'ble Union Home and Cooperation Minister, Shri Amit Shah, addressed a large gathering at a Mega Sammelan in Ahmedabad on the theme "The Role of Cooperation in Building Viksit Bharat". The event was attended by Gujarat Chief Minister, Shri Bhupendra Patel, along with several prominent dignitaries.

Shri Shah underscored the critical role of cooperatives in driving inclusive and sustainable growth across rural India. He emphasized that the vision of "Sahkar se Samridhhi" (prosperity through cooperation), which was declared a national priority in 2021 by Hon'ble Prime Minister Shri Narendra Modi, is a key pillar in empowering the rural economy. According to Shri Shah, cooperation is a central force in ensuring balanced growth, and it holds the potential to uplift millions of lives in rural areas.

Shri Shah also recognized the United Nations' declaration of 2025 as the International Year of Cooperatives (IYC 2025). He welcomed this global initiative and urged for a nationwide awareness campaign to enhance the understanding of cooperative models. The Minister called for reforms and greater emphasis on cooperative education to ensure that the cooperative sector flourishes across India.

Focusing on grassroots development, Shri Shah revealed the government's ambitious plan to establish a Primary Agricultural Credit Society (PACS) in every panchayat by 2029. This initiative will see the registration of over 2 lakh new PACS and dairy cooperatives, while those PACS that are currently under liquidation will be revived. These measures aim to stimulate rural economic activities and create a more resilient cooperative ecosystem.

Shri Shah further elaborated on the government's three-pillar strategy for revitalizing cooperatives, which includes integrating cooperation into governance, promoting transparency through technology, and expanding citizen participation. These efforts are being supported by over 57 initiatives launched by the Ministry of Cooperation, which are designed to modernize and strengthen the cooperative sector.

The Minister also introduced the concepts of the "Science of Cooperation" and the "Science in Cooperation", highlighting the

need for a modern, technology-driven cooperative model. He stressed that research and education must form the foundation of this new cooperative framework, ensuring that cooperatives remain relevant in an evolving world.

In his address, Shri Shah emphasized the importance of fostering stronger linkages between primary cooperatives, dairy societies, and district cooperative banks. By doing so, he said, India can create a robust local cooperative ecosystem. He also shared details



of a four-tier cooperative structure, which is being implemented from the national level down to primary cooperatives.

In a significant announcement, Shri Shah revealed the formation of Tribhuvan Sahakari University, aimed at consolidating and advancing cooperative education across the country. This university will serve as a hub for developing leadership and innovation within the cooperative sector, providing the necessary knowledge and skills for future cooperative leaders.

Concluding his address, Shri Amit Shah reiterated that cooperatives will play a central role in realizing India's vision of a Viksit Bharat (Developed India). He highlighted that the International Year of Cooperatives in 2025 will mark a transformative period for the country's cooperative movement, bringing about positive change for millions of people across India.



## Ministry News

# Hon'ble Union Home & Cooperation Minister Shri Amit Shah Chaired a High-Level Meeting on Sustainability and Circularity in the Cooperative Dairy Sector

New Delhi | 20 MAY 2025

Hon'ble Union Home and Cooperation Minister Shri Amit Shah chaired a high-level meeting in New Delhi focused on promoting sustainability and circularity within the cooperative dairy sector.



The meeting was attended by Union Ministers of State for Cooperation, Shri Krishan Pal Gurjar and Shri Murlidhar Mohol; Secretaries for the Ministry of Cooperation, Dr. Ashish Kumar Bhutani, and for the Department of Animal Husbandry and Dairying, Smt. Alka Upadhyaya; NDDB Chairman Dr. Meenesh Shah; and NABARD Chairman Shri Shaji Krishnan V.

## Three New Multi-State Cooperative Societies Announced

Taking forward the vision of “**Sahkar se Samridhhi**” envisioned by Hon'ble Prime Minister Shri Narendra Modi, Shri Amit Shah announced the formation of three new multi-state cooperative societies:

- Society 1: To focus on animal feed production, disease control, and artificial insemination.
- Society 2: To work on developing cow dung management models.
- Society 3: To promote the circular use of dead cattle remains.

Shri Amit Shah emphasized that under White Revolution 2.0, dairy cooperatives must evolve into a self-sustaining ecosystem. He highlighted the importance of ensuring that farmers receive direct benefits from carbon credits and called for expanding food processing within dairy units to boost rural incomes.

Dairy cooperatives continue to play a crucial role in empowering rural communities, especially small and marginal farmers and women, by providing stable markets, access to credit, veterinary services, and breeding support.

Citing successful models such as Amul, Shri Shah advocated strengthening village-level cooperatives to undertake technical services, animal healthcare, dung management, and processing activities, supported by coordinated policy and financial assistance.

He also acknowledged the vital role played by institutions like NDDB, NABARD, and NCDC in promoting sustainable cooperatives. Under the guidance of the Central Government, these institutions remain central to achieving the vision of a developed India through cooperative growth



# Hon'ble Union Home and Cooperation Minister Shri Amit Shah Reviews World's Largest Cooperative Food Grain Storage Scheme

New Delhi | 02 JUNE 2025

Hon'ble Union Home and Cooperation Minister Shri Amit Shah chaired a review meeting in New Delhi on the implementation of the world's largest Cooperative Food Grain Storage Scheme. The initiative, part of the Modi Government's vision for “**Sahkar Se Samridhhi**”, aims to boost the income of Primary Agricultural Credit Societies (PACS) and generate rural employment.

The meeting was attended by Minister of State for Cooperation Shri Krishan Pal Gurjar, Shri Murlidhar Mohol, and officials from key institutions including FCI, NABARD, NCDC, NCCF, NAFED, and State Warehousing Corporations.

Shri Shah stressed that the scheme is vital for strengthening both economic growth and rural livelihoods. He called for extending loan facilities under the Agriculture Infrastructure Fund (AIF) to improve the financial condition of PACS and ensure their active participation in the scheme.

He directed national-level mapping of warehouses and urged coordination among FCI, NCCF, NAFED, and state agencies to link more PACS with storage infrastructure. States and

cooperative federations were also encouraged to involve more PACS at the local level to build a robust cooperative supply chain.

Shri Shah underlined the importance of timely implementation and coordination, calling the scheme a major step toward building an Atmanirbhar Bharat through cooperative strength.



## Kalaburagi's SHG Cooperative Success Story: Millets and Mutual Effort

A simple idea from Kalaburagi has sparked a rural revolution. Launched just 18 months ago under the guidance of Deputy Commissioner Fouzia Taranum, the Kalaburagi Rotti Utpadakara Sahakara Sangha has empowered over 1,000 women across the district, turning them into confident entrepreneurs. Every day, the cooperative society produces and sells up to 3,000 rottis made from Maldandi jowar, a nutritious millet grown locally. These rottis – available in varieties like soft, kadak, saji, dhapati, and sengada holigi – are prepared by 150 Women Self Help Groups (SHGs), each consisting of at least six members.



The SHGs sell the rottis to the society at Rs 5 per piece, and they are retailed at Rs 7. On average, each woman earns Rs 250 per day. A pack of 10 rottis is sold at Rs 110, and a growing customer base is purchasing them via platforms like Amazon, Zomato, Swiggy, and the dedicated website [www.kalaburagirotti.com](http://www.kalaburagirotti.com). Unique chutneys like karella hindi and sengada hindi are also offered alongside the rottis. With demand rising in cities, a new counter has recently opened in HSR Layout, Bengaluru.

In rain-fed Kalaburagi, where jowar and bajra are staple crops, a government-backed initiative has helped over 100 Self-Help Groups (SHGs) acquire machines through agricultural subsidies.

Deputy Commissioner Taranum, who received a national award, emphasized the initiative's role in promoting millet-based nutrition and addressing anemia from the shift to rice and wheat. "It has created jobs, improved diets, and stabilized crop prices," she said. Sharanu R Patil, President of the Cooperative Society, confirmed the growing demand, with up to 3,000 rottis ordered daily. SHG member Ayyamma Kumbar summed it up: "Rotti once filled our stomachs – now it fills our hands with income."

## Cyber Security Awareness session at KRIBHCO: Strengthening Digital Safety Culture



In line with the observance of the International Year of Cooperatives, KRIBHCO organized a Cyber Security Awareness Session at KRIBHCO Bhawan, Noida, to strengthen digital vigilance among its workforce.

The session was led by Air Commodore (Dr.) Ashminder Singh Bahal, VM (Retd.), a renowned expert in cyber risk management. Dr. Bahal shared key insights into digital safety, threat mitigation, and the importance of cyber security best practices in today's rapidly evolving digital landscape. His address emphasized the growing risks posed by cyber threats and highlighted preventive strategies for secure digital operations.

The event witnessed the presence of Shri S.S. Yadav, Director (HR) and Shri C.S. Azad, Executive Director (Technical), along with other members of senior management and officers from various departments. Their active participation underlined KRIBHCO's unwavering commitment to fostering a safe and secure digital work environment for all employees.

Such initiatives reflect KRIBHCO's forward-looking approach to integrating digital responsibility with cooperative values, ensuring resilience in an increasingly connected world.



## KRIBHCO Contributes to FAI Training on Professional and Personal Effectiveness



Kufri, Himachal Pradesh – The Fertiliser Association of India (FAI) has once again demonstrated its leadership in advancing the fertiliser industry with its focus on capacity-building and professional development. The recent “Improving Professional and Personal Effectiveness” training program, held in Kufri, showcased FAI’s commitment

to empowering industry professionals through continuous learning. With enthusiastic participation from experts across the fertiliser sector, this program emphasized FAI’s ongoing efforts to shape a skilled and innovative workforce. Recognizing the vital role of knowledge-sharing, KRIBHCO extends its appreciation to Dr. Suresh K. Chaudhari, Director General of FAI, and all senior officials for their relentless dedication in organizing such impactful initiatives that continue to shape the future of the fertiliser industry.



As part of this program, Dr. Vinod Kumar Tiwari, Joint General Manager (Marketing & PR), KRIBHCO, contributed as a faculty member, offering valuable insights on the importance of organic-based fertilisers, bio-fertilisers, and bio-stimulants in improving soil health and driving sustainable agricultural practices in India.



Through initiatives like this, FAI is playing a key role in promoting innovation, enhancing efficiency, and promoting sustainability across the fertiliser sector. These programs not only equip professionals with the knowledge to stay ahead of industry trends but also contribute significantly to the broader goal of promoting sustainable agricultural growth in India.



## जुलाई माह के मुख्य कृषि कार्य

### धान:

धान की उन्नत किस्में वंदना, कामेश, सीआर धन 201-202, राजलक्ष्मी, दुर्गा, गायत्री, आईआर 36-64, एडीटी 37-43 आदि हैं। इसकी खेती के लिए 6.5-8.5 पीएच वाली मृदा सबसे अच्छी मानी जाती है। 20-25 दिन की पौध रोपाई के लिए उपयुक्त होती है। बौनी और बासमती किस्मों के लिए उर्वरकों की मात्रा अलग-अलग होती है। खरपतवार नियंत्रण हेतु पेन्डीमिथालिन का छिड़काव बुआई के 3 दिन के अंदर करें।



### ज्वार:

ज्वार की बुआई जुलाई के प्रथम पखवाड़े तक करें। बीज को कार्बेन्डाजिम, एग्रेसन या कैप्टॉन से 2-5 ग्राम/कि.ग्रा. और एजोस्पीरीलम, पीएसबी से उपचारित करें। बीज दर 12-15 कि.ग्रा./हेक्टेयर, पंक्ति दूरी 45x15 सेमी। उन्नत प्रजातियां: CSH 1, CSH 9, JJ 741 आदि।



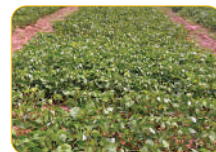
### बाजरा:

बाजरा की बुआई जुलाई के दूसरे पखवाड़े तक करें। बीज दर 4-5 कि.ग्रा./हेक्टेयर रखें। बलुई दोमट मृदा उपयुक्त है। प्रमुख उन्नत प्रजातियां पूसा 23, 415, HHB 50, 67, पूसा कम्पोजिट 266 हैं। नाइट्रोजन 80, फॉस्फोरस 40, पोटाश 40 कि.ग्रा./हेक्टेयर दें।



### मक्का:

मक्का के लिए जल निकास वाली बलुई दोमट मृदा उपयुक्त है। बुआई मानसून से 10-15 दिन पहले या वर्षा पर करें। बीज दर 16-22 कि.ग्रा./हेक्टेयर, पंक्ति दूरी 75x20 या 60x25 सेमी। बीज थीरम/ कार्बेन्डाजिम से उपचारित करें। उन्नत प्रजातियां: पूसा जवाहर, HM4। उर्वरक: नाइट्रोजन 80-150, फॉस्फोरस 60, पोटाश 50 कि.ग्रा./हेक्टेयर।



### मूंग:

मूंग की बुआई जुलाई के दूसरे पखवाड़े में करें। उन्नत प्रजातियां पूसा 1371, पूसा विशाल, पंत मूंग 1-6, RMG-268 उपयुक्त हैं। कीट प्रबंधन के लिए कार्बोरिल या एल्डीकाॅर्ब का उपयोग करें। बीज उपचार थीरम, कार्बेन्डाजिम व राइजोबियम कल्चर से करें। उर्वरक में नाइट्रोजन, फॉस्फोरस, पोटाश और गंधक की उचित मात्रा दें।

### उड़द:

उड़द की बुआई जुलाई के दूसरे पखवाड़े में करें और बीजों को थीरम (2-2.5 ग्राम) व कार्बेन्डाजिम (1 ग्राम/कि.ग्रा. बीज) से शोधित कर राइजोबियम कल्चर से उपचारित करें। दीमक प्रभावित क्षेत्रों में अंतिम जुलाई के समय 20-25 कि.ग्रा. कार्बोरिल या 10 कि.ग्रा. एल्डीकाॅर्ब/फोरेट प्रति हेक्टेयर मृदा में मिलाएं। प्रमुख प्रजातियों में शेखर 1, आजाद उड़द 2, नरेन्द्र उड़द 1, डब्ल्यूबीयू-109 आदि उपयुक्त हैं।



## अरहर:

अरहर की बुआई सिंचित क्षेत्र में मध्य जून को होती है। प्रमुख उन्नत प्रजातियों में पूसा अरहर 16, पूसा 991 शामिल हैं। कीट नियंत्रण के लिए कार्बोरिल, बीज उपचार मूंग की तरह, और खरपतवार के लिए पेन्डीमेथिलीन का उपयोग होता है।



## लौकी:

लौकी की उन्नत किस्मों में पूसा नवीन, सदेश, संतुष्टि, समृद्धि, हाइब्रिड-3, काशी गंगा और अर्का बहार शामिल हैं। बीज दर 4-5 कि.ग्रा./हेक्टेयर और पंक्ति से पंक्ति 3 मीटर, पौधे से पौधे 0.5 मीटर दूरी रखें। कट्टूवर्गीय सब्जियों में बुआई के 25-30 दिन बाद प्रति हेक्टेयर 15-20 कि.ग्रा. नाइट्रोजन की टॉप ड्रेसिंग करें।



## तिल:

तिल की खेती के लिए मटियार व चिकनी दोमत मिट्टी उपयुक्त है। बीज दर 3-5 कि.ग्रा./हेक्टेयर, पंक्ति-दूरी 30-45 सेमी., पौधे की दूरी 10-15 सेमी. रखें। बीज को थीरम या कैप्टॉन से उपचारित करें। उर्वरक में नाइट्रोजन, फॉस्फोरस, पोटाश व गंधक शामिल करें।

## सूरजमुखी:

सूरजमुखी के लिए जल निकास वाली दोमत मिट्टी (pH 6.5-8.5) और 26-30°C तापमान उपयुक्त है। जुलाई के प्रथम पखवाड़े बीज (7-15 कि.ग्रा./हेक्टेयर) थीरम या कैप्टॉन से उपचारित करें। उर्वरक में नाइट्रोजन, फॉस्फोरस, पोटाश, जिंक सल्फेट दें। पंक्ति-दूरी संकर 60x20 से.मी. और संकुल 45x20 से.मी. रखें। खरपतवार नियंत्रण पेंडीमेथिलीन या फ्लूक्लोरीन से करें।



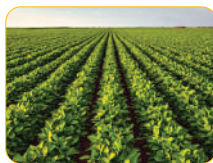
## मूंगफली:

मूंगफली की प्रमुख प्रजातियाँ हैं जीजी 3, जीजी 6, जीजी 12, जेएल 24, गिरनार 1 आदि। बुआई खरीफ में जून के दूसरे पखवाड़े या असिंचित क्षेत्र में जुलाई के पहले पखवाड़े तक करें। बीज उपचार के बाद छाया में सुखाकर तुरंत बुआई करें। उर्वरक में गोबर खाद, नाइट्रोजन, फॉस्फोरस, पोटाश और जिप्सम दें। खरपतवार नियंत्रण हेतु एलाक्लोर या पेंडीमेथिलीन छिड़काव आवश्यक है।



## सोयाबीन:

सोयाबीन की बुवाई में बीज दर मोटे दाने 80-85, मध्यम 70-75, छोटे 60-65 कि.ग्रा./हेक्टर रखें। पंक्ति दूरी 45x5 सेमी हो। बीज को थीरम, कार्बेन्डाजिम, राइजोबियम व पीएसबी जीवाणु से उपचारित करें। अच्छी सड़ी हुई गोबर खाद 5-10 टन 20-25 दिन पहले डालें। नाइट्रोजन, फॉस्फोरस, पोटाश व गंधक की उपयुक्त मात्रा दें। खरपतवार नियंत्रण हेतु फ्लूक्लोरोलिन या एलाक्लोर छिड़काव करें।



## भिंडी:

भिंडी की उन्नत किस्मों में पूसा ए-5, पूसा ए-4, काशी प्रगति, काशी विभूति सहित कई शामिल हैं, जबकि संकर किस्मों में काशी भैरव, सारिका, महिको-8888 प्रमुख हैं। बीज दर 8-10 कि.ग्रा./हेक्टेयर और पंक्ति व पौधे की दूरी 60x30 सें.मी. रखें। उर्वरक के रूप में प्रति हेक्टेयर 100 कि.ग्रा. नाइट्रोजन, 50 कि.ग्रा. फॉस्फोरस और 50 कि.ग्रा. पोटाश दिया जाना चाहिए।

## मिर्च:

मिर्च की नर्सरी बुआई के 4-5 सप्ताह बाद पौध रोपण के लिए तैयार होती है। गर्मी की फसल में पंक्ति से पंक्ति 60 सेमी और पौधे से पौधे 30-45 सेमी दूरी रखें। रोपाई शाम को करें और तुरंत सिंचाई के साथ पौधों को 40 ग्राम एजोस्पाइरिलम को 2 लीटर पानी में 15 मिनट डुबोकर रोपित करें।



## बागवानी फसलें



## आम:

आम के लिए जुलाई के आखिरी सप्ताह में नए पौधे लगाएं, फल तुड़ाई के बाद छंटाई करें। कीट नियंत्रण हेतु मोनोक्रोटोफॉस या डाई-मेथोएट छिड़काव करें। रोग नियंत्रण के लिए ब्लाइटॉक्स या कॉपर ऑक्सीक्लोराइड का प्रयोग करें।

## अंगूर:

अंगूर की मध्यम अवधि में पकने वाली किस्मों के फलों की तुड़ाई कर बाजार भेजें और बाग में जल निकासी की उचित व्यवस्था करें। फल सड़न रोग से बचाव हेतु मोनोक्रोटोफॉस 0.04% और ब्लाइटॉक्स 0.3% का छिड़काव करें।



## नींबू:

नींबू प्रजाति के पौधों को सिल्ला, लीफ माइनर व सफेद मकखी से बचाने के लिए 770 मि.ली. ऑक्सीडेमेटोन-मिथाइल 27 ई.सी. को 700 लीटर पानी में घोलकर छिड़काव करें। तने व फल गलन से बचाव हेतु बारिश की पहली बौछार के बाद 0.3% कॉपर ऑक्सीक्लोराइड का छिड़काव करें।

## पुष्प एवं सुगंध पौधे

ग्लैडियोलस, गेंदे, चाइना एस्टर और कार्नेशन में फूल आना शुरू हो जाता है, गुलदाउदी में प्रनिंग करें व जरबेरा के पुराने पौधों को विभाजित कर लगाएं। रजनीगंधा व ग्लैडियोलस में समय-समय पर सिंचाई, निराई-गुड़ाई करें और पोषक तत्वों का 15 दिन के अंतराल पर छिड़काव करें। फूलों के खेतों से वर्षा जल निकासी सुनिश्चित करें।





# KRIBHCO

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कृषक भारती कोआपरेटिव लिमिटेड

**KRISHAK BHARATI COOPERATIVE LIMITED**

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