



कृषक सारथी

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Monthly Newsletter of
KRISHAK BHARATI COOPERATIVE LIMITED (KRIBHCO)

A Collective Vision for Sustainable Agricultural Growth



KRIBHCO's 45th AGM: A Legacy of Cooperative Excellence
Strengthening Cooperatives, Empowering Farmers

DIRECTOR'S MESSAGE

Dear Cooperators,

We are pleased to present the 34th edition of Krishak Saarathi, a reflection of India's continuing progress in the cooperative and agricultural sectors. The recent months have witnessed significant developments that reaffirm our nation's dedication to empowering farmers, strengthening cooperatives, and promoting sustainable agricultural growth.

Under the visionary leadership of Hon'ble Union Home and Cooperation Minister Shri Amit Shah, several landmark initiatives have taken shape—ranging from the inauguration of India's largest dairy facility at Sabar Dairy, Rohtak, to the expansion of the Dr. Vitthalrao Vikhe Patil Cooperative Sugar Factory in Ahilyanagar, Maharashtra, and the establishment of the country's first cooperative-based multi-feed Compressed Biogas (CBG) plant at Kopargaon, Maharashtra. These initiatives underline the growing strength of India's cooperative framework and its crucial role in advancing rural prosperity.

In line with the government's focus on farmer welfare, initiatives such as the 'National Pulses Mission', revision of Minimum Support Prices for rabi crops, and the disbursement of the 21st instalment of PM-KISAN have brought renewed optimism to farming communities, particularly those affected by natural calamities. Further, programmes like Maitri 2.0—A collaborative cross-incubation effort with Russia and Brazil—demonstrate India's proactive steps in strengthening international agricultural partnerships and promoting knowledge exchange.

This edition also covers the deliberations of the National Agriculture Conference—Rabi Abhiyan 2025, chaired by Hon'ble Union Minister of Agriculture and Farmers' Welfare Shri Shivraj Singh Chouhan, which focused on enhancing foodgrain production, developing climate-resilient farming systems, and ensuring nutritional security for all.

At KRIBHCO, our commitment to the cooperative movement remains steadfast. The 45th Annual General Meeting held in New Delhi reflected our sustained growth, financial stability, and continuous efforts to serve farmers through efficient supply chains, soil health initiatives, and sustainable solutions. We also take pride in recognising the exemplary contributions of our Sahkarita Award recipients, whose dedication continues to inspire cooperative excellence across the country.

Through these significant milestones and inspiring achievements, the 34th edition of Krishak Saarathi seeks to celebrate the collective spirit of cooperation, resilience, and progress that defines Indian agriculture. As we move forward, KRIBHCO remains dedicated to supporting the vision of a self-reliant and prosperous farming community.



V. S. R. Prasad
Director (Mktg.), KRIBHCO

EDITOR'S MESSAGE

Dear Readers,

We are delighted to present the 34th edition of Krishak Saarathi, reflecting KRIBHCO's continued journey of cooperation, progress, and prosperity under the guiding vision of "Sahkar Se Samridhhi." Each edition reaffirms our commitment to empowering farmers and strengthening the cooperative movement across the nation.

This edition captures several key developments that mark important milestones in KRIBHCO's growth. The appointment of Shri S. S. Yadav as Managing Director brings renewed leadership and direction, while the visit of a high-level delegation from the Sultanate of Oman opens new avenues of cooperation in sustainable agriculture.

Looking ahead, the upcoming month Krishi Karya segment continues to guide farmers with seasonal insights, improved techniques, and expert advice for better productivity during the Rabi season.

Through these highlights, this edition embodies KRIBHCO's enduring dedication to cooperative growth and farmer prosperity. We extend our heartfelt thanks to our readers for their continued trust and support as we move together towards a stronger and more sustainable agricultural future.



Dr. Vinod Kumar Tiwari
Jt. GM (Mktg. & PR), KRIBHCO

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Ministry of Cooperation News

Hon'ble Union Home & Cooperation Minister Amit Shah Inaugurates ₹ 350 Crore Sabar Dairy Plant in Rohtak, Boosting Farmers' Prosperity

Hon'ble Union Home and Cooperation Minister, Shri Amit Shah, inaugurated the Sabar Dairy Plant in Rohtak, Haryana. The ceremony was attended by Hon'ble Chief Minister of Haryana Shri Nayab Singh Saini, Hon'ble Union Minister of State for Cooperation Shri Krishan Pal Gurjar, and Hon'ble Union Minister Shri Rao Inderjit Singh, along with several dignitaries.

Shri Shah said that Hon'ble Prime Minister Shri Narendra Modi fulfilled a long-pending demand of farmers by creating a separate Ministry of Cooperation, which has laid a strong foundation for the cooperative movement. He expressed confidence that by 2029, every panchayat in India will have its own cooperative society.

Built at a cost of ₹350 crore, the Sabar Dairy Plant is India's largest facility for producing curd, buttermilk, and yogurt, with a daily capacity of 150 MT curd, 10 MT yogurt, 3 lakh liters of buttermilk, and 10,000 kg of sweets. Shri Shah said the plant will meet the growing demand in the Delhi-NCR region and boost farmers' prosperity.

Recalling Sabar Dairy's roots in Gujarat's Sabarkantha district, he highlighted its success in engaging 35 lakh women in a cooperative business worth ₹85,000 crore annually. Sabar Dairy has now expanded operations to nine states, including Haryana, Rajasthan, and Uttar Pradesh.

Shri Shah also urged the adoption of modern livestock technologies like embryo transfer and sex-determination, and encouraged beekeeping, organic farming, and biogas initiatives. He noted that India's dairy sector has grown by 70% in the last decade, with milk production rising from 146 to 239 million tonnes and per capita availability from 124g to 471g.

Under White Revolution 2.0, over 75,000 new dairy societies and 46,000 strengthened cooperatives are planned to raise milk processing capacity to 100 million liters per day by 2028-29. Shri Shah also announced new national cooperative societies for animal feed, manure management, and circular economy initiatives, reaffirming the government's commitment to make India self-reliant in dairy infrastructure.



Hon'ble Union Home and Cooperation Minister Shri Amit Shah Inaugurates Expanded Capacity of Dr. Vitthalrao Vikhe Patil Cooperative Sugar Factory in Maharashtra



Hon'ble Union Home and Cooperation Minister, Shri Amit Shah, recently inaugurated the expanded facilities of the Dr. Vitthalrao Vikhe Patil Cooperative Sugar Factory in Ahilyanagar, Maharashtra, and unveiled the life-size statues of Padma Shri Dr. Vitthalrao Vikhe Patil and Padma Bhushan Balasaheb Vikhe Patil. The event was attended by prominent dignitaries, including Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis, Hon'ble Deputy Chief Ministers of Maharashtra Shri Eknath Shinde and Shri Ajit Pawar, and Hon'ble Union Minister of State for Cooperation Shri Murlidhar Mohol.

He noted the challenges faced by farmers in the state, as over 60 lakh hectares of farmland were recently affected by heavy rains. The Centre and the state government have jointly extended financial support of ₹5,347 crore, along with direct aid of ₹10,000 and 35 kg of food grains to over 31 lakh farmers. Measures such as suspension of short-term agricultural loan recovery and exemptions in land revenue and school examinations have also been implemented to provide relief.

Paying tribute to the pioneering contributions of Padma Shri Dr. Vitthalrao Vikhe Patil, he highlighted how the establishment of the first cooperative sugar mill laid the foundation for farmers' prosperity not only in Maharashtra but across several states. Profits from sugar mills were directly transferred to farmers, bypassing intermediaries, and this vision significantly strengthened India's cooperative movement alongside leaders like Dhananjayrao Gadgil and Vaikunthbhai Mehta. The legacy of Padma Bhushan Dr. Balasaheb Vikhe Patil was also emphasized, who further empowered the cooperative sector by channeling profits into education, healthcare, and rural development, and whose efforts in saving cooperative banks in Gujarat through the Reserve Bank of India have had a lasting impact on rural and cooperative development.

The Dr. Vitthalrao Vikhe Patil Cooperative Sugar Factory, originally established in 1950–51 with a capacity of 500 tonnes of sugarcane per day, has now been upgraded to process 7,200 tonnes per day, with plans to further increase to 15,000 tonnes. The alcohol distillation plant has expanded from 15 kilolitres per day to 92 kilolitres per day, with approval to reach 240 kilolitres per day, while the ethanol plant has grown from 20 kilolitres per day to 150 kilolitres. The biogas and cogeneration plants have also significantly increased their capacities.

Under the leadership of Hon'ble Prime Minister Shri Narendra Modi, the number of sugar mills in India has risen by 67, sugar production has increased by 1 million metric tonnes, and ethanol production and blending capacities have expanded substantially. Furthermore, the cooperative sector has been accorded the same status as corporations for tax settlements, with relief from annual financial burdens and the enactment of a Settlement Act to regularize cooperatives with retrospective effect. Emphasizing the need for modernization, he urged cooperative sugar mills to diversify production, including multi-feed ethanol, frozen vegetables, fruit pulp, and juices, even during the non-crushing season, assuring that financial support for these initiatives would be provided by the National Cooperative Development Corporation (NCDC), and priority in ethanol procurement has been granted to cooperatives.

He also highlighted broader government measures, including GST reductions on key food items, and urged citizens to pledge for the use of Indian-made products, emphasizing that such initiatives would strengthen the domestic economy and enhance India's global standing. The expanded facility of the cooperative sugar factory, alongside the legacy of the Vikhe Patils, reflects the ongoing commitment to farmers' welfare, rural development, and the multi-dimensional growth of the cooperative sector in India.



Hon'ble Union Home and Cooperation Minister Shri Amit Shah Inaugurates India's First Cooperative Multi-Feed Compressed Biogas Plant in Maharashtra



Hon'ble Union Minister of Home and Cooperation Shri Amit Shah inaugurated India's first cooperative multi-feed Compressed Biogas (CBG) plant at Kopargaon in Ahilyanagar, Maharashtra, along with a potash granule production unit at the Maharshi Shankarrao Kolhe Sahakari Sakhar Karkhana. The event was graced by Hon'ble Chief Minister of Maharashtra Shri Devendra Fadnavis, Hon'ble Deputy Chief Ministers of Maharashtra Shri Eknath Shinde and Shri Ajit Pawar, Hon'ble Union Minister of State for Cooperation Shri Murlidhar Mohol, and other dignitaries.

Addressing the gathering, Shri Amit Shah described the initiative as a historic milestone for India's cooperative sugar sector. The CBG plant will produce 12 tons of Biogas and 75 tons of Potash daily from jaggery and molasses, promoting self-reliance and reducing import dependence through a 100% circular economy model.

He announced that the Government of India, through the National Cooperative Development Corporation (NCDC), will support 15 sugar mills in establishing similar CBG and potash units, encouraging cooperatives to diversify into multi-dimensional operations such as fruit processing to enhance profitability.

Highlighting farmer welfare, Shri Shah mentioned the 'Mission for Aatmanirbharta in Pulses' with an allocation of ₹11,340 crore, establishment of 1,000 processing units, distribution of 38 lakh seed kits, and 100% MSP procurement through NAFED and NCCF. He also noted the recent MSP hike for key crops and GST reductions on agricultural machinery and inputs benefiting millions of farmers.

The Maharshi Shankarrao Kolhe Sahakari Sakhar Karkhana was praised as a model of circular economy practices and sustainability. Shri Shah also acknowledged the Sanjeevani Group's contributions in renewable energy, women's empowerment, rural employment, fisheries, and education.

He highlighted the transformative role of the Ministry of Cooperation in strengthening rural economies and urged citizens to support indigenous products to help India emerge as the world's third-largest economy. Concluding his address, he appealed to citizens to plant trees in honour of their mothers and Mother Earth, promoting environmental sustainability.

The inauguration of this cooperative CBG plant marks a significant step towards self-reliance, sustainable energy, and inclusive rural growth across India's cooperative sector.



माननीय गृह एवं सहकारिता मंत्री श्री अमित शाह जी ने राजकोट में सहकारी संस्थाओं की वार्षिक बैठक को संबोधित किया

केंद्रीय गृह एवं सहकारिता मंत्री माननीय श्री अमित शाह जी, गुजरात के राजकोट में आयोजित सात जिला स्तरीय सहकारी संस्थाओं की वार्षिक बैठक में मुख्य अतिथि के रूप में सम्मिलित हुए। कार्यक्रम में केंद्रीय युवा कार्यक्रम एवं खेल मंत्री श्री मनसुख मांडविया जी सहित अनेक विशिष्ट अतिथि उपस्थित रहे।

अपने संबोधन में उन्होंने कहा कि माननीय प्रधानमंत्री श्री नरेन्द्र मोदी जी के दूरदर्शी नेतृत्व में गठित सहकारिता मंत्रालय सहकारिता आंदोलन के इतिहास में एक महत्वपूर्ण मील का पत्थर है। पहले जहां देश के विशाल सहकारी ढांचे का संचालन कृषि मंत्रालय के अधीन एक संयुक्त सचिव के स्तर पर होता था, वहीं अब एक स्वतंत्र मंत्रालय के गठन से करोड़ों किसान, पशुपालक और मत्स्यपालक सीधे लाभान्वित हो रहे हैं। अब उन्हें उनके परिश्रम का उचित प्रतिफल पारदर्शी रूप से उनके खातों में प्राप्त हो रहा है।

उन्होंने बताया कि हाल के वर्षों में 60 से अधिक प्रमुख पहलें शुरू की गई हैं – जिनमें प्राथमिक कृषि ऋण समितियों (PACS) का डिजिटलीकरण, गोदाम निर्माण, डेयरी सहकारिता का विस्तार और जल संरक्षण परियोजनाएँ शामिल हैं। इन प्रयासों ने उस प्रणाली को पुनर्जीवित किया है जो लंबे समय से कमजोर पड़ रही थी। पहले वर्ष में स्थिरता प्राप्त करने के बाद, इस क्षेत्र में लगभग 12 प्रतिशत की वृद्धि दर्ज की गई है।

कार्यक्रम के दौरान श्री शाह जी ने राजकोट जिला सहकारी बैंक लिमिटेड के उत्कृष्ट प्रदर्शन की सराहना की। उन्होंने उल्लेख किया कि बैंक ने निरंतर उपलब्धियाँ हासिल की हैं, NABARD द्वारा कई बार सम्मानित हुआ है, तथा पिछले पाँच दशकों से इसका नेट एनपीए एक प्रतिशत से भी कम रहा है। बैंक किसानों को कम ब्याज दरों पर ऋण उपलब्ध कराते हुए निरंतर लाभ अर्जित कर रहा है। इस अवसर पर बैंक की दुर्घटना बीमा योजना के लाभ वितरित किए गए तथा सहकारी समितियों को कृषि समाज पुरस्कार प्रदान किए गए।

श्री शाह जी ने भारत रत्न सरदार वल्लभभाई पटेल और स्वर्गीय श्री विठ्ठलभाई रडाडिया की प्रतिमाओं का अनावरण किया और सहकारिता को सशक्त बनाने में उनके योगदान को नमन किया। उन्होंने किसानों से रासायनिक उर्वरकों और कीटनाशकों का उपयोग घटाने तथा जैविक खेती अपनाने का आग्रह किया, जिससे बेहतर स्वास्थ्य, अधिक आय और वैश्विक जैविक बाजार में भारत की स्थिति मजबूत हो सके।

नवरात्रि के शुभ अवसर पर उन्होंने सभी को शुभकामनाएँ देते हुए कहा कि हाल ही में प्रधानमंत्री मोदी जी द्वारा घोषित जीएसटी में कटौती किसानों और नागरिकों के लिए एक त्योहारी उपहार है, जो कृषि और सहकारी क्षेत्रों को और अधिक सशक्त बनाएगी।



MINISTRY OF AGRICULTURE AND FARMERS' WELFARE NEWS

Union Cabinet Approves National Pulses Mission and Raises MSP to Boost Farmer Incomes

On the auspicious Navratri festival, the Union Cabinet, chaired by Hon'ble Prime Minister Shri Narendra Modi, approved two landmark decisions that mark a significant boost for India's farmers. Hon'ble Union Minister for Agriculture and Farmers' Welfare, Shri Shivraj Singh Chouhan, announced the Cabinet's approval of the ambitious 'National Pulses Mission' and the simultaneous increase in Minimum Support Prices (MSP) for rabi crops. Expressing gratitude to the Prime Minister on behalf of the farming community, Shri Chouhan noted that these historic decisions will enhance food and nutritional security, strengthen farmers' welfare, and promote agricultural growth. He emphasized that the government has consistently aligned resources and schemes with the interests of farmers, underlining the Modi government's sensitivity and commitment to their well-being.

The 'National Pulses Mission' is designed to achieve self-sufficiency in pulses, improve nutrition, and raise farmer incomes. Its target is to increase pulses production from 24.2 million tonnes in 2024–25 to 35 million tonnes by 2030–31. Special production and expansion programmes will be implemented across 416 districts, including initiatives in rice-fallow areas, the distribution of high-quality breeder, foundation, and certified seeds, promotion of intercropping, enhanced irrigation facilities, market linkages, and technical support. The procurement of Tur, Urad, and Lentils at MSP will be ensured at 100 percent, guaranteeing farmers full returns. The Mission has been allocated a budget of ₹11,440 crore for 2025–26.

In addition, the MSP for rabi crops, including wheat, has been significantly increased, with farmers assured of returns of up to 109 percent over the cost of production. The hikes include Safflower by ₹600 per quintal, Lentils by ₹300, Rapeseed and Mustard by ₹250, Chana by ₹225, Barley by ₹170, and Wheat by ₹160. These increases reflect the government's commitment to the Hon'ble Union Budget 2018–19 promise of setting MSPs at least 1.5 times the all-India weighted average cost of production. Compared to 2014–15, MSPs have more than doubled during the Modi Government's tenure, with Wheat Rising from ₹1,400 to ₹2,585 per quintal, Barley from ₹1,100 to ₹2,150, Gram (Chana) from ₹3,100 to ₹5,875, Lentils from ₹2,950 to ₹7,000, Rapeseed/Mustard from ₹3,050 to ₹6,200, and Safflower from ₹3,000 to ₹6,540.

Shri Chouhan emphasized that these historic decisions reflect the government's farmer-first approach and constitute decisive steps to enhance farmers' incomes, dignity, and national food and nutritional security. He assured that the National Pulses Mission, the MSP Policy, and other related schemes will be implemented with full transparency, scientific rigor, and a primary focus on farmer welfare.



India and Russia Strengthen Agricultural Cooperation and Expand Bilateral Trade

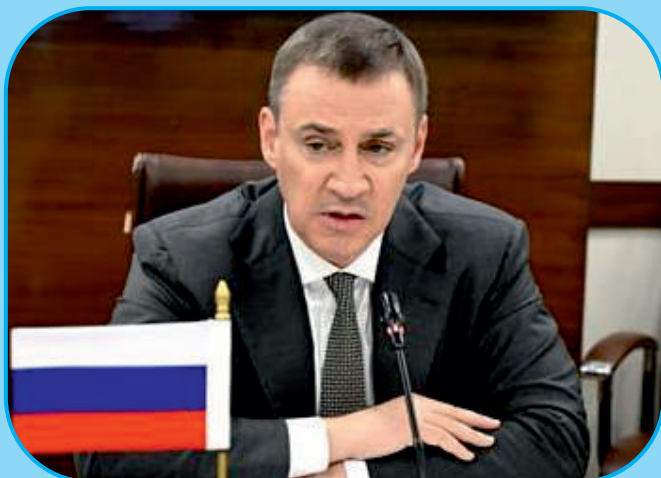
Hon'ble Union Minister of Agriculture and Farmers Welfare, Shri Shivraj Singh Chouhan, held a meeting with His Excellency Mr. Dmitry Patrushev, Deputy Prime Minister of the Russian Federation, at Krishi Bhawan, New Delhi. During the meeting, the two leaders engaged in in-depth discussions on a broad range of issues of mutual interest, with particular emphasis on deepening bilateral trade and cooperation in the agriculture sector. Key areas of dialogue included enhancing agricultural trade between the two countries, notably through the expansion of India's exports of agricultural products.

Welcoming the Deputy Prime Minister, Shri Shivraj Singh Chouhan highlighted the exemplary level of mutual trust and understanding that characterizes the longstanding partnership between India and Russia. He shared India's key priorities in agriculture, including ensuring food security, enhancing farmer incomes, and promoting access to safe and nutritious food for all. Reaffirming India's commitment to the principle of Vasudhaiva Kutumbakam—the world is one family—Shri Chouhan emphasized the role of international collaboration in advancing farmer welfare and ensuring food security.

Mr. Dmitry Patrushev underscored the longstanding and robust cooperation between India and Russia across multiple sectors, including agriculture. He conveyed Russia's keen interest in further deepening agricultural trade ties and expressed a desire to formalize the partnership through the signing of a Memorandum of Understanding. The discussions centered on enhancing mutual collaboration in agriculture, balancing bilateral trade, and strengthening technical partnerships between the two countries. The Indian side emphasized the importance of improved market access for key agricultural products in Russia and expressed optimism regarding the timely resolution of outstanding issues.

Both sides also agreed to expand cooperation in academic exchanges and scholarship opportunities for students, as well as to explore joint initiatives in seed traceability systems aimed at promoting innovation and advancing technology-driven solutions in agriculture. The meeting reaffirmed a shared commitment to strengthening collaboration in agricultural trade, education, research, and development, with a view to promoting sustainable and inclusive growth in the sector.

The Russian delegation included Mr. Maksim Markovich, Deputy Minister of Agriculture; Mr. Denis Alipov, Ambassador of Russia to India; and Mr. Sergey Dankvert, Head of the Federal Service for Veterinary and Phytosanitary Surveillance. Representing India were Secretary of the Department of Agriculture & Farmers Welfare, Shri Devesh Chaturvedi; the Additional Secretary from the Ministry of External Affairs; Joint Secretaries from the International Cooperation Division and Plant Protection Division; the Advisor on Trade; the Deputy Director General of Crop Sciences, Department of Agricultural Research and Education; officials from the Department of Animal Husbandry and Dairying; and other senior dignitaries.



Over ₹ 540 Crore Transferred to Farmers of Himachal Pradesh, Punjab, and Uttarakhand under PM-KISAN

The Government of India has released the 21st instalment of the Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) scheme, with special focus on providing relief to farmers of Himachal Pradesh, Punjab, and Uttarakhand who have recently suffered extensive losses due to floods and landslides. The announcement was made by the Hon'ble Union Agriculture Minister, Shri Shivraj Singh Chouhan, through video conferencing in the presence of state agriculture ministers, Members of Parliament, legislators, senior officials, and representatives of farmer groups. The three states have faced severe natural calamities in recent weeks, resulting in widespread crop damage and immense hardship for farming families. Against this backdrop, more than ₹540 crore has been directly transferred into the bank accounts of over 27 lakh farmers, including nearly 2.7 lakh women farmers. Each beneficiary will receive ₹2,000 under the scheme, intended to support immediate household expenses, seed and fertilizer procurement, and preparation for the next sowing season.

Speaking on the occasion, Shri Chouhan reiterated the Government's commitment to stand by farmers in every circumstance. He emphasized that the PM-KISAN instalment is not merely financial assistance but also an assurance that no farmer will be left unsupported during times of adversity. A short documentary highlighting the challenges faced by farmers in the three states and the Government's relief measures was also screened during the event. The Minister further recalled the recent visit of the Hon'ble Prime Minister to the flood-affected regions, during which he announced comprehensive relief packages amounting to ₹1,500 crore for Himachal Pradesh, ₹1,600 crore for Punjab, and ₹1,200 crore for Uttarakhand. These measures were supplemented with ex-gratia support for the families of the deceased and injured, along with assistance under the PM CARES for Children scheme.

With the release of the 21st instalment, cumulative disbursements under PM-KISAN to the three states have surpassed ₹13,626 crore since the scheme's launch. The state-wise distribution of funds under the latest instalment is as follows: Himachal Pradesh: 8,01,045 beneficiaries, ₹160.21 crore transferred, cumulative total ₹3,631 crore; Punjab: 11,09,895 beneficiaries, ₹221.98 crore transferred, cumulative total ₹6,553 crore; Uttarakhand: 7,89,128 beneficiaries, ₹157.83 crore transferred, cumulative total ₹3,442 crore. The timely release of this instalment underscores the Government's unwavering support for India's farmers, particularly those grappling with the dual challenges of natural disasters and livelihood disruptions.



India and Brazil Strengthen Partnership in Agri-Innovation through Maitri 2.0 Cross-Incubation Programme

The Indian Council of Agricultural Research (ICAR) launched the second edition of the Brazil–India Cross-Incubation Programme in Agri-tech, known as Maitri 2.0, in New Delhi. The event was attended by Dr. M. L. Jat, Secretary (DARE) and Director General (ICAR), H.E. Mr. Kenneth Nobrega, Ambassador of Brazil to India, along with senior officials and representatives from leading Brazilian research and innovation institutions.

Speaking at the launch, Dr. Jat highlighted the 77-year-old partnership between India and Brazil, recalling their shared role in global platforms such as BRICS and G20. He referred to the recent ICAR–EMBRAPA MoU as a milestone in strengthening collaboration across the agri-food value chain. Drawing attention to the historical agricultural linkages between the two nations, he underlined the complementarities that make the partnership stronger and stressed the importance of innovation-driven growth. He also outlined ICAR's transformation, noting that the organisation has advanced from 74 patents in 1996 to over 1,800 annually today, supported by incubation centres and more than 5,000 licensing agreements. Dr. Jat further emphasised that commercialization is not merely about generating revenue but about ensuring that public-funded innovations reach end-users and deliver real impact. Calling Maitri 2.0 a two-way learning platform for co-creation, he reaffirmed ICAR's commitment to fostering an inclusive, innovative agri-food ecosystem that can contribute to global food security.

In his remarks, Ambassador Kenneth Nobrega expressed appreciation for ICAR's initiative and stressed the strategic importance of building synergies between the agritech ecosystems of India and Brazil. He noted that Maitri 2.0 reflects the broader strategic partnership between the two nations and aligns with the shared vision of their leaders for cooperation in agriculture, emerging technologies, and food and nutritional security. The Ambassador described the programme as a strategic step that strengthens bilateral ties while opening new opportunities for collaboration.

Adding to the discussions, Dr. Ch. Srinivasa Rao, Director of ICAR–IARI, shared that the institute has supported more than 400 agri-startups, helping to nurture ideas into innovations and sustainable business models. He stressed that agriculture should be viewed not only as a source of livelihood but also as a business opportunity with immense potential for growth. Welcoming the Brazilian delegation, Dr. Neeru Bhushan, ADG (IPTM), highlighted the shared challenges faced by both countries, including climate change, food security, and the need for sustainable intensification of agriculture.

The event concluded with a vote of thanks delivered by Dr. Vishwanathan Srinivasan, JD, ICAR–IARI, who acknowledged the contributions of ICAR and the Embassy of Brazil in strengthening bilateral cooperation. The Maitri 2.0 programme, by bringing together innovators, startups, and institutions from both countries, aims to build resilient food systems and empower farmers. It seeks to strengthen incubator linkages, exchange best practices, promote co-incubation, and open new opportunities in sustainable agriculture, digital technologies, and value-chain development, thereby advancing bilateral cooperation in the agri-innovation sector.



Hon'ble Union Minister for Agriculture & Farmers' Welfare Shri Shivraj Singh Chouhan Highlights 'One Nation – One Agriculture – One Team' Vision in Delhi



Hon'ble Union Minister for Agriculture & Farmers' Welfare, and Rural Development Shri Shivraj Singh Chouhan chaired the 'National Agriculture Conference – Rabi Abhiyan 2025' in New Delhi.

In his address, Shri Chouhan announced a foodgrain production target of 362.50 million tonnes for 2025–26, compared to 341.55 million tonnes last year. He noted that India achieved a record 353.96 million tonnes in 2024–25, exceeding the target by 12.41 million tonnes, with remarkable growth in Rice, Wheat, Maize, Groundnut, and Soybean. He added that fruit and vegetable production has also shown significant improvement.

Describing the Rabi Conference as a true example of "One Nation – One Agriculture – One Team," Shri Chouhan highlighted the importance of Centre–State collaboration. This year's two-day conference enabled deeper discussions on climate resilience, quality seeds, fertilisers, natural farming, horticulture, and coordination of centrally sponsored schemes. He announced that State and UT-specific roadmaps will be finalised through dedicated workshops, with focus on pulses and oilseeds productivity.

Shri Chouhan assured full Central support to States affected by recent floods and emphasized timely benefits under the Pradhan Mantri Fasal Bima Yojana. He confirmed the availability of 25 million metric tonnes of seeds against the requirement of 22.9 million tonnes for Rabi sowing and assured that adequate fertiliser supplies will be maintained as per States' needs.

He also announced the relaunch of the 'Viksit Krishi Sankalp Abhiyan' from October 3 to strengthen the 'Lab to Land' initiative. Over 2,000 teams of scientists, officials, and progressive farmers will visit villages to provide on-ground guidance for Rabi crops.

Highlighting India's leadership in rice and wheat, Shri Chouhan called for renewed efforts to enhance productivity in pulses and oilseeds. He mentioned ongoing reviews of cotton and soybean production and future plans for Rabi crops. The Minister also underlined strict enforcement against counterfeit agro-inputs through joint Centre–State action.

The conference was attended by Agriculture Ministers from various States and Union Territories, Agriculture & Farmer's Welfare Secretary Dr. Devesh Chaturvedi, and ICAR Director General Dr. M. L. Jat.



माननीय केंद्रीय मंत्री श्री शिवराज सिंह चौहान ने सतना (मध्य प्रदेश) में किया किसानों की आवश्यकताओं की समीक्षा

केंद्रीय कृषि एवं किसान कल्याण तथा ग्रामीण विकास मंत्री श्री शिवराज सिंह चौहान ने सतना (म.प्र.) का दौरा किया और एक्सीलेंस कॉलेज में आयोजित एक कार्यक्रम में विद्यार्थियों को संबोधित किया। श्री चौहान ने कहा कि "किसानों का हित भारत सरकार की सर्वोच्च प्राथमिकता है" और आश्वासन दिया कि केंद्र सरकार, उर्वरक मंत्रालय तथा राज्य सरकार के समन्वय से बढ़ती मांग को पूरा करने के लिए निरंतर प्रयास कर रही है।

सतना जिले की वर्तमान स्थिति पर प्रकाश डालते हुए मंत्री ने बताया कि पिछले वर्ष इसी अवधि में यूरिया की खपत 23,585 मीट्रिक टन थी, जबकि इस वर्ष अब तक 27,700 मीट्रिक टन की आपूर्ति की जा चुकी है। उन्होंने यह भी जोड़ा कि आज ही 1,500 मीट्रिक टन अतिरिक्त उर्वरक भेजा गया है।

मंत्री ने स्पष्ट किया कि इस वर्ष प्रचुर वर्षा एवं धान की खेती में वृद्धि के कारण यूरिया की मांग में उल्लेखनीय वृद्धि हुई है। किसानों की चिंताओं को समझते हुए उन्होंने आश्वासन दिया कि उर्वरक मंत्रालय सभी आवश्यकताओं की पूर्ति हेतु त्वरित कार्रवाई कर रहा है।

श्री चौहान ने कहा, "कुछ साथियों ने उर्वरक संबंधी चुनौतियों को लेकर ज्ञापन सौंपे हैं। जैसे ही यह मामला मेरे संज्ञान में आया, मैंने प्रशासन एवं राज्य सरकार से चर्चा की। किसानों को उर्वरकों की निर्बाध आपूर्ति सुनिश्चित करने के लिए व्यवस्था को और मजबूत करने के प्रयास किए जा रहे हैं।"

उन्होंने आगे कहा कि आवश्यकता पड़ने पर केंद्र सरकार, उर्वरक मंत्रालय और राज्य सरकार के बीच अतिरिक्त समन्वय स्थापित कर वितरण प्रणाली को और अधिक प्रभावी बनाया जाएगा।

यह दौरा सरकार के सक्रिय दृष्टिकोण को दर्शाता है, जो विशेष रूप से इस अनुकूल वर्षा और बढ़ी हुई बुआई के मौसम में कृषि आवश्यकताओं को पूरा करने के प्रति उसकी प्रतिबद्धता को रेखांकित करता है।



Hon'ble Union Minister for Agriculture & Farmers' Welfare, and Rural Development Shri Shivraj Singh Chouhan Attends Launch of 'Swasth Nari, Sashakt Parivaar Abhiyaan'

Hon'ble Union Minister for Agriculture & Farmers' Welfare, and Rural Development, Shri Shivraj Singh Chouhan, virtually attended the launch of the 'Swasth Nari, Sashakt Parivaar Abhiyaan' at the Community Health Centre, Saket, New Delhi. The programme was inaugurated by Hon'ble Prime Minister Shri Narendra Modi in Dhar, Madhya Pradesh, on his 75th birthday, and Shri Chouhan, along with other public representatives, watched the live telecast.



Shri Chouhan praised the Hon'ble Prime Minister's dedication, discipline, and visionary leadership, noting India's progress toward becoming a prosperous, self-reliant, and globally respected nation. Highlighting women's welfare, he urged women to participate in health check-ups, follow preventive care, maintain a nutritious diet, and practice yoga.

The Hon'ble Union Minister also recalled the Prime Minister's emphasis on 'Swadeshi' and encouraged the use of indigenous products to strengthen the economy and support an 'Atmanirbhar Bharat'. Shri Chouhan affirmed that the Abhiyaan reflects the Government's commitment to women's empowerment and the creation of healthy, resilient families.



KRIBHCO HIGHLIGHTS

KRIBHCO Successfully Concludes its 45th Annual General Meeting

KRIBHCO convened its 45th Annual General Meeting, a moment to honor the cooperative's journey, reflect on achievements, and chart a roadmap for future growth under the mission of 'SAHKAR SE SAMRIDDHI' – creating prosperity through cooperation.

This AGM was particularly significant as it was the first meeting under the newly reconstituted Board of Directors. Chairman Shri V. Sudhakar Chowdary highlighted key organizational milestones and emphasized KRIBHCO's commitment to empowering farmers, strengthening cooperative networks, and promoting sustainable agricultural practices. During his address, he shared that the Society reported a pre-tax profit of ₹692.74 crore and declared a 20% dividend for all member societies, while selling 51.80 LMT of fertilizers in 2024–25, reinforcing its position as a key player in the agricultural sector.

Following this, Managing Director Shri S. S. Yadav addressed the gathering, sharing his vision to further strengthen the Society and enhance its profitability, ensuring continued growth and value creation for all member societies and stakeholders.



The event also recognized exceptional contributions to the cooperative movement through the KRIBHCO Sahkarita Awards 2025, with Shri Arvindbhai Tagadiya receiving the Sahkarita Shiromani Award and Smt. Shailjadevi D. Nikam honored with the Sahkarita Vibhushan Award.



**Sahkarita Shiromani Award
Shri Arvindbhai Tagadiya**



**Sahkarita Vibhushan Award.
Smt. Shailjadevi D. Nikam**

The meeting served not only as a platform to review financial and operational performance but also to celebrate the spirit of cooperation that defines KRIBHCO, inspiring all stakeholders to continue driving growth, innovation, and prosperity across India's farming community.

Shri S. S. Yadav Appointed as KRIBHCO Managing Director

KRIBHCO announced the appointment of Shri S. S. Yadav as Managing Director, w.e.f. 24th September 2025. Shri Yadav brings extensive experience in leadership and public management. He is an Indian Telecom Services officer of the 1989 UPSC batch, and holds a Master's in Public Management from the London School of Economics. Shri Yadav has served in senior positions in the Government of India, including roles in the Telecom Sector, National Disaster Management Authority, and the Election Commission of India. He Has worked as Director(HR) of KRIBHCO Since 2019.



International Delegation Visits KRIBHCO Bhawan

An international delegation from Oman, led by H.E. Mr. Mulham Al Jarf, Deputy President for Investment at Oman Investment Authority (OIA) and Chairman of OQ's Board of Directors, along with H.E. Mr. Ashraf Al Mamari, Group CEO of OQ, visited KRIBHCO Bhawan on 3rd October 2025. Shri S. S. Yadav, Managing Director, warmly welcomed the delegation. Shri Manish Kumar, Director (Finance), was also present during the visit, highlighting KRIBHCO's commitment to engagement with prominent international stakeholders in the agricultural and energy sectors.

OIA is the sovereign investment fund of the Sultanate of Oman, while OQ is the state-owned energy vertical driving Oman's strategic energy initiatives. During the visit, the Omani delegation extended warm congratulations to Shri S. S. Yadav on his recent appointment as Managing Director, recognizing his leadership in advancing KRIBHCO's operational and strategic growth.



KRIBHCO Leadership Visits Stall at International Trade Show

Shri S. S. Yadav, Managing Director, and Shri V. S. R. Prasad, Director (Marketing), KRIBHCO, visited the KRIBHCO stall at the International Trade Show, held from 25th to 29th September 2025 at India Expo Mart, Greater Noida. The visit was further attended by senior management members, officials from various departments, and distinguished dignitaries. The event provided an excellent platform for many visitors to gain knowledge about KRIBHCO's products, showcasing the cooperative's commitment to engagement and awareness.



कृषको में विपणन रणनीतियों पर उच्च स्तरीय समीक्षा बैठक आयोजित

श्री एस. एस. यादव, प्रबंध निदेशक के नेतृत्व में विपणन कार्य समीक्षा बैठक आयोजित की गई, जिसमें वरिष्ठ प्रबंधन के सदस्य श्री वी. एस. आर. प्रसाद, निदेशक (विपणन), श्री आर. एस. माथुर, कार्यकारी निदेशक (वित्त एवं लेखा), श्री सी. एस. आजाद, कार्यकारी निदेशक (तकनीकी), तथा श्री पी. चन्द्र मोहन, कार्यकारी निदेशक (संचालन) उपस्थित रहे। बैठक के दौरान राज्य विपणन प्रबंधकों ने अपनी उपलब्धियों की विस्तृत प्रस्तुति दी और भविष्य की योजनाओं के लिए रणनीतिक दिशा-निर्देश प्राप्त किए, जिससे संगठनात्मक लक्ष्यों के अनुरूप कार्य सुनिश्चित हो सके और विपणन की प्रभावशीलता सभी क्षेत्रों में और सुदृढ़ हो सके।



नवंबर माह के मुख्य कृषि कार्य



गेहूं

गेहूं की उन्नत प्रजातियों में एचडी 3411, एचडी 3369, पीबीडब्ल्यू-872, डीबीडब्ल्यू-370, एचआई 1653 (पूसा जागृति) सहित कई प्रजातियां शामिल हैं। उत्तरी-पश्चिमी मैदानी क्षेत्रों में सिंचित बुआई का समय प्रथम नवंबर का पखवाड़ा और उत्तरी-पूर्वी भागों में मध्य नवंबर तक है। गेहूं के लिए दोमट, बलुई-दोमट और मटियार-दोमट मृदा उपयुक्त है, बीज दर क्षेत्र और बुआई समय अनुसार 75-125 कि. ग्रा./हेक्टेयर रखी जाती है। बीज जनित रोगों और दीमक से बचाव हेतु बीज उपचार अनिवार्य है और उर्वरक N:P:K 60:30:20 से 150:60:50 कि.ग्रा./हेक्टेयर बुआई के समय ही दें।

जौ

जौ की उन्नत प्रजातियों में डीडब्ल्यूआरबी 182, आरडी 2794, डीडब्ल्यूआर 28, डीएल 88, मंजुला, नरेन्द्र जौ-1, नरेन्द्र जौ-3, आजाद, बीएसएस 352 और जेबी 58 प्रमुख हैं। माल्ट हेतु प्रगति (के.508), ऋतम्भरा (के.551), डीडब्ल्यूआर-28, बीसीयू 73, डीडब्ल्यूआरबी 52, डीएल 88 तथा चारा हेतु आरडी 2715 और बीएसएस 380 उपयुक्त हैं। बुआई 20 अक्टूबर से 25 नवंबर तक करें, 75 कि.ग्रा./हेक्टेयर बीज 20 से.मी. पंक्ति दूरी पर बोएं तथा आवश्यकता अनुसार 2-3 सिंचाइयां करें।

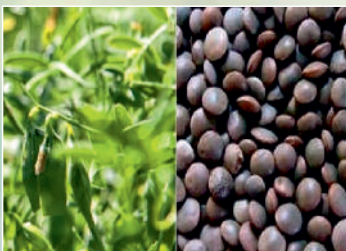


शीतकालीन मक्का

रबी मक्का की उन्नत प्रजातियों में संकर मक्का-एच.क्यू.पी.एम.-1, सीडटेक-2324, के.एच.-5991, एक्स-1382 (3054), शक्तिमान-1, डक्कन-105, पीएमएच-3, बुलन्द और संकुल मक्का शरदमणी शामिल हैं। दोमट मृदा रबी मक्का के लिए उपयुक्त होती है, जिसमें 1-2 जुताई करके मिट्टी भुरभुरी बनाई जाती है और नमी की कमी होने पर पलेवा करें। प्रति हेक्टेयर 20-22 कि.ग्रा. बीज बोएं, बीजजनित रोगों से बचाव हेतु कार्बेन्डाजिम 2 ग्राम या थीरम 2.5 ग्राम प्रति कि.ग्रा. बीज से उपचारित करें। मृदा परीक्षण न होने पर संकर मक्का हेतु N:P:K:S 150:75:60:40 कि.ग्रा./हेक्टेयर और संकुल मक्का हेतु 120:60:40:30 कि.ग्रा./हेक्टेयर दें जिनकी कमी होने पर 25 कि.ग्रा. जिंक सल्फेट बुआई से पहले मिलाएं।

चना

चने की उन्नत प्रजातियों में पूसा चना विजय, एच.सी-5, जे.जी-12, विशाल, दिग्विजय (फुले 9425-5), पूसा जेजी-16, पूसा 547, पूसा 256, पूसा 362, पूसा 372, पूसा धारवाड़ प्रगति, पूसा 1103, बी.जी.एम. 547 और काबुली प्रजातियों में पूसा 1003, राज विजय काबुली 101, जी.एन.जी. 1292 तथा हरियाणा काबुली चना 4 शामिल हैं। सिंचित दशाओं में बुआई अक्टूबर के अंतिम सप्ताह से नवंबर के प्रथम पखवाड़े तक करें। बीजजनित कवक और जीवाणुजनित रोगों से बचाव हेतु बीजों को 1 ग्राम बाविस्टीन या 5-10 ग्राम ट्राइकोडर्मा प्रति कि.ग्रा. बीज की दर से उपचारित करना चाहिए।



मसूर

मसूर की प्रमुख प्रजातियाँ हैं एल-4717, एल-4729, पीएसएल-9, वीएल मसूर 148, कोटा मसूर 3 और 4, आईपीएल 534, पंत मसूर-5, 406, 639 और के.एल.एस. 218। यह दोमट से भारी भूमि और धान के बाद खाली खेतों में उगाई जाती है। बीज रोग से बचाने के लिए 2.5 ग्राम थीरम/किलो बीज से उपचारित करें। बड़े दाने 55-60 कि.ग्रा. और छोटे 40-45 कि.ग्रा./हेक्टेयर बोएं, 2.2 लीटर फ्लूक्लोरोलिन 45 ई.सी. और आवश्यक मात्रा में नाइट्रोजन व फॉस्फेट दें।

सरसों

सरसों की प्रमुख प्रजातियाँ हैं पूसा सरसों 32, डबल जीरो 33, मस्टर्ड-34, राधिका, बृजराज, पूसा सरसों-27, आरबी 50, आरजीएन 48, गीता अरावली, पी.बी.आर. 97, रजत, पूसा बहार और सी.एस. 52, 54, 56 (क्षारीय व लवणीय भूमि के लिए)। बुआई के 15-20 दिन बाद घने पौधों की छंटाई कर दूरी 10-15 सें.मी. रखें। खरपतवार नियंत्रण के लिए पलूक्लोरेलिन 45 ई.सी. का घोल मिलाएँ और झुलसाने वाले रोग व सफेद गेरू से बचाव हेतु 2 कि.ग्रा. जिंक मैंगनीज कार्बोमेट 75% पानी में छिड़काव करें।



सब्जी / बागवानी वाली फसलें



आलू

आलू की पछेती उन्नत प्रजातियों में कुफरी अरुण, कुफरी गरिमा, कुफरी गौरव, कुफरी ज्योति, कुफरी कंचन, कुफरी पुखराज, लाल छिलके वाली कुफरी लालिमा, कुफरी ललित, कुफरी सिन्दूरी और प्रसंस्करण हेतु कुफरी चिपसोना-1, 2, 3 शामिल हैं। बुआई के 25-30 दिनों बाद 90-100 कि.ग्रा. यूरिया की टॉप ड्रेसिंग करें। झुलसा रोग से बचाव के लिए इंडोफिल एम 45 या रिडोमिल एमजेड 0.2 प्रतिशत घोल से 2-3 बार छिड़काव करें। बीज के खेत में दोबारा मिट्टी चढ़ाएँ और फसल में बार-बार प्रवेश न करें, ताकि विषाणु रोग न फैले।

मटर

मटर की उन्नत किस्मों में पूसा प्रबल, आजाद पी-1, पी-3, पी-5, बोनविले, लिंकन, वी.एल.3, पंत उपहार, जवाहर मटर-1, काशी शक्ति, पालम प्रिया और अर्केल शामिल हैं। सब्जी मटर ठंडी जलवायु पसंद करती है, बुआई नवंबर के प्रथम पखवाड़े तक करें और 30 सें.मी. दूरी पर पंक्तियों में 80-100 कि.ग्रा. बीज प्रति हेक्टेयर प्रयोग करें। बुआई से पूर्व बीज उपचार करें और 60 कि.ग्रा. नाइट्रोजन, 60 कि.ग्रा. फॉस्फेट एवं 30 कि.ग्रा. पोटाश प्रति हेक्टेयर खेत में मिलाएँ। खरपतवार नियंत्रण हेतु निराई या पेण्डीमैथलीन 2.5-3 लीटर प्रति हेक्टेयर घोल छिड़कें और तनाछेदक रोकथाम के लिए फोरेट 10 जी 10 कि.ग्रा./हेक्टेयर बुआई में मृदा में मिलाएँ।



प्याज

प्याज की उन्नत किस्मों में एग्री फाउन्ड लाइट रेड, पूसा रेड, पूसा माधवी, पूसा रिद्धी, व्हाइट फ्लैट और पूसा व्हाइट राउंड शामिल हैं। रबी प्याज की बुआई के लिए पौधशाला में प्रति हेक्टेयर 8-10 कि.ग्रा. बीज पर्याप्त है, बीज मध्य अक्टूबर से मध्य नवंबर के बीच बोएँ और क्यारियों में तैयार पौध भूमि में करें। खेत में बुआई से पहले गोबर की खाद 20-25 टन, नाइट्रोजन 60-70 कि.ग्रा., फॉस्फोरस 70 कि.ग्रा. और पोटाश 60 कि.ग्रा./हेक्टेयर प्रयोग करें। रासायनिक खरपतवार नियंत्रण हेतु पेण्डीमैथलीन 3.5 लीटर/हेक्टेयर बुआई के बाद सिंचाई से पहले छिड़काव करें।

आंवला

फल सड़न रोकने के लिए फल तोड़ने से 15 दिन पहले 0.1 प्रतिशत कार्बेन्डाजिम का छिड़काव करें। आंवले में दीमक से बचाव हेतु प्रति पौधा 25-30 ग्राम फोरेट 10 जी मिट्टी में मिलाएँ।



पपीता

नमी की कमी अथवा अधिकता के कारण फल उत्पादन कम हो जाता है। इसलिए जाड़े के दिनों में 15 दिनों के अंतराल पर तथा गर्मी के दिनों में 7–10 दिनों के अंतराल पर सिंचाई करनी चाहिए। जब पेड़ फल से लदा हो, तो उस समय सिंचाई करना अति आवश्यक है।



लीची

लीची के पूर्ण विकसित पौधे, जिनमें फल लगना प्रारम्भ हो गया हो, में फूल आने के 3–4 माह पूर्व पानी नहीं देना चाहिए।



केले

केले में प्रति पौधा 55 ग्राम यूरिया का प्रयोग करें तथा 10 दिनों के अन्तराल पर सिंचाई करें। इसमें पर्ण धब्बा एवं सड़न रोग के लिए 1 ग्राम कार्बेन्डाजिम प्रति लीटर की दर से छिड़काव करें।



आम

आम के मिलीबग कीट के नियंत्रण हेतु तने और थालों के आसपास फॉलीडाल धूल का बुरकाव तथा तने के चारों ओर एल्काथीन की पट्टी लगायें। आम के पेड़ों में थालों की सफाई कर दें तथा सूखी एवं रोगग्रस्त टहनियों को काट दें।



अमरुद

अमरुद में छाल खाने वाले कीटों के लिए 1 मि.ली. डाइक्लोरोवास प्रति लीटर पानी का घोल छेदों में भरकर चिकनी मिट्टी से लेप करें। पत्ती खाने वाले कीटों पर 1.5 मि.ली. मोनोक्रोटोफॉस या क्वीनालफॉस प्रति लीटर पानी में घोल बनाकर 15 दिन के अंतराल पर 2 बार छिड़काव करें।





अनार

इस माह अनार को जीवाणु झुलसा, कवक रोगों से बचाने के लिए स्ट्रेप्टोसाइक्लिन (0.5 ग्राम प्रति लीटर पानी में), मैन्कोजेब 75 घुलनशील चूर्ण (2 ग्राम प्रति लीटर पानी में) का छिड़काव करें।

पुष्प व सुगंधित पौधे

भारत में सर्दियों का मौसम कई फूलों के पौधों के लिए अनुकूल होता है। नवंबर में हल्की ठंड शुरू होते ही एलिसम, गजानिया और ट्यूलिप उगाए जा सकते हैं, जो वसंत तक खिलते हैं। देसी गुलाब की कलम अगले वर्ष के स्टॉक हेतु क्यारियों में लगाएँ, कारनेशन से कटिंग लेकर जड़ें बनाएं, और ग्लेडियोलस में स्थानीय मौसम के अनुसार सप्ताह में 1-2 बार सिंचाई करें। गुलदाउदी में फूलों की तुड़ाई करें और गेंदे के बीज एकत्रित करें।



KRIBHCO in Action Across the Nation

KRIBHCO continues to empower farmers through initiatives, including Farmers' Meetings, Group Discussions, Dealers' Conferences, etc. These programmes strengthen knowledge exchange, promote best practices, and support farmers in adopting sustainable and productive agricultural methods.



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